

Memo

To: Mayor and Board of Commissioners
From: Paul Horne, Parks Planner
Date: March 11, 2013
Re: Disc Golf Fundraising

**Background**

On January 14, 2013, the Board authorized the Town Manager to enter into a contract with HouckDesign, the designer of the Disc Golf Course at Rock Ridge Park, to conduct a fundraising campaign in support of the course on behalf of the Town of Pittsboro.

Discussion

During discussions finalizing the terms of the proposed arrangement, it became clear that such an endeavor would require far more staff time from both our finance and parks departments than originally envisioned.

All parties finally agreed that it would be most fruitful to conduct a campaign more modest in scope without a 3 year time commitment. The re-drafted proposal lasts no more than 6 months and its termination would coincide with the scheduled opening date of the course for play. Rather than a full-fledged fundraising campaign, this proposal envisions raising funds for the tee-pads and tee-signs via the sales of advertising on the tee-signs.

Staff, the local disc golf community, and the designers much prefer the terms of this arrangement.

Recommendation

That the Board of Commissioners authorize the Town Manager to enter into a contract with HouckDesign to conduct an advertising campaign to fund key elements of the Rock Ridge Park Disc Golf Course.