

MEMORANDUM

TO: Mayor and Board of Commissioners

FROM: Bryan Gruesbeck, Town Manager

SUBJECT: Downtown Vision Presentation/Report

DATE: June 16, 2014

Background: On May 16, 2014 NC Transportation Secretary Tata met with representatives of the Pittsboro Business Association (PBA), Board members, Staff and Preston Development to discuss the availability of funding for various improvements to the downtown. At the same meeting, Greg Lewis – owner of the Pittsboro Roadhouse and General Store - presented ideas for enhancing the downtown. The group agreed that Kimley Horn would help prepare a prioritized plan for enhancing the downtown and submit it to NCDOT for future funding consideration.

On May 27, 2014, the Board reviewed and approved a Resolution supporting planning efforts to make downtown improvements by allowing Staff to support the PBA and Kimley Horn.

On May 28-May 30, Kimley Horn assisted with interviews and tours of the downtown district and conducted interviews and focused group discussions with downtown business owners and other stakeholders. During this time, they were able to draft some ideas and begin to prioritize certain physical improvements to the downtown.

On Friday, June 13, Kimley Horn will be reconvening with Staff and PBA to discuss their preliminary findings and finalize their report. This information will be presented to you at the June 16, 2014 Special Meeting.

The report is expected to consist of three basic (3) parts:

1. Condition Assessment – *What is the condition of our downtown?*
 - a. Study Area Context – *The location of our planning efforts.*
 - b. Community Vision – *Input from stakeholders, to date.*
2. Vision Plan
 - a. Opportunity Sites – *Places in the downtown where improvements could happen.*
 - b. Conceptual District Plan/Master Plan/Improvements Plan – *What are the improvements and where can they happen in our downtown?*
3. Improvement Action Plan.
 - a. Priority Projects – *Specific, proposed projects.*
 - b. Projected Project Costs – *The estimated cost of the proposed projects.*

The purpose will be to gather your input. If you are comfortable with the plan, it will be forwarded to NCDOT for their consideration.

Action Requested: Receive the report; provide feedback and direction as appropriate.