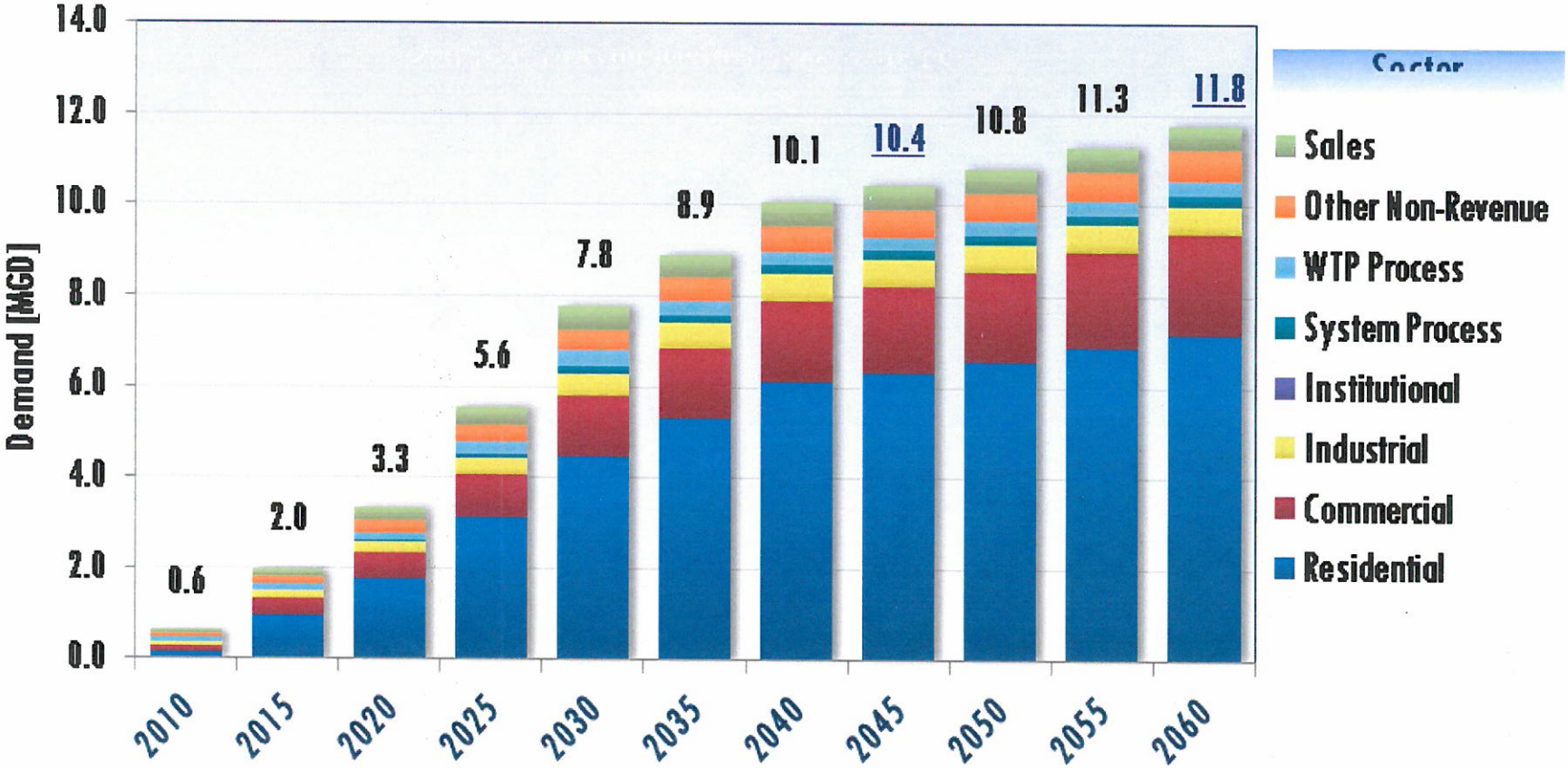Pittsboro Demand Projections