

The Pittsboro Business Association, a membership-driven organization that focuses on the economic success of businesses in Pittsboro, has worked diligently, over the past several years, to develop a vision for the downtown district that will help promote our shops, recruit new business and offer an attractive and inviting center of commerce for not only the local community, but for the surrounding communities as well. This vision is intended to develop Pittsboro's downtown district as a vibrant destination location that maintains Pittsboro's historic charm and highlights our community's commitment to the local cultural arts, the environment, and our ties to the surrounding agricultural community. We hope to grow a town center that centralizes our government offices, bringing more people into the shopping area, houses a cultural arts center and outdoor park and amphitheater that will invite many from inside and outside the county to come and enjoy our local arts and music, and offers attractive parks and spaces for people to recreate, relax and stay awhile.

It is important, if we are to be a visitor's destination, that we create an environment that is attractive, safe and easily accessible for vehicular, pedestrian, and other forms of multi-modal travel. To this end we are in immediate need of the following:

- The widening of 15/501 from Chatham Mills up through Powell Place to provide for easy vehicular and bicycle safe accessibility from the 64 bypass into downtown
- Parking (Town Parking Garages / Convert current street parking after studies have been conducted to determine best solution)
- Safe and attractive crosswalks
- Sidewalk improvement and beautification (re-grading, surfacing, landscaping-public art)
- Compliance with ADA regulations
- Wayfinding Signage
- Power lines buried in C-4 Zone (business district)
- Replace utility pole mounted street lighting with decorative street lighting.
- Garbage recycling center for C-4 zone

It is imperative that we establish a business district that is relevant and competitive as we face fast approaching and inevitable growth in the area. To be ahead of the curve, we need to start implementing this vision now. It is our desire to work together with state and local government to establish funds that can make these goals a reality. Through the Main Street Program, we are currently making efforts to develop such a partnership and gain funds.

Thank you for the opportunity to present this vision and turn it into a reality.

Sincerely,

The Pittsboro Business Association