

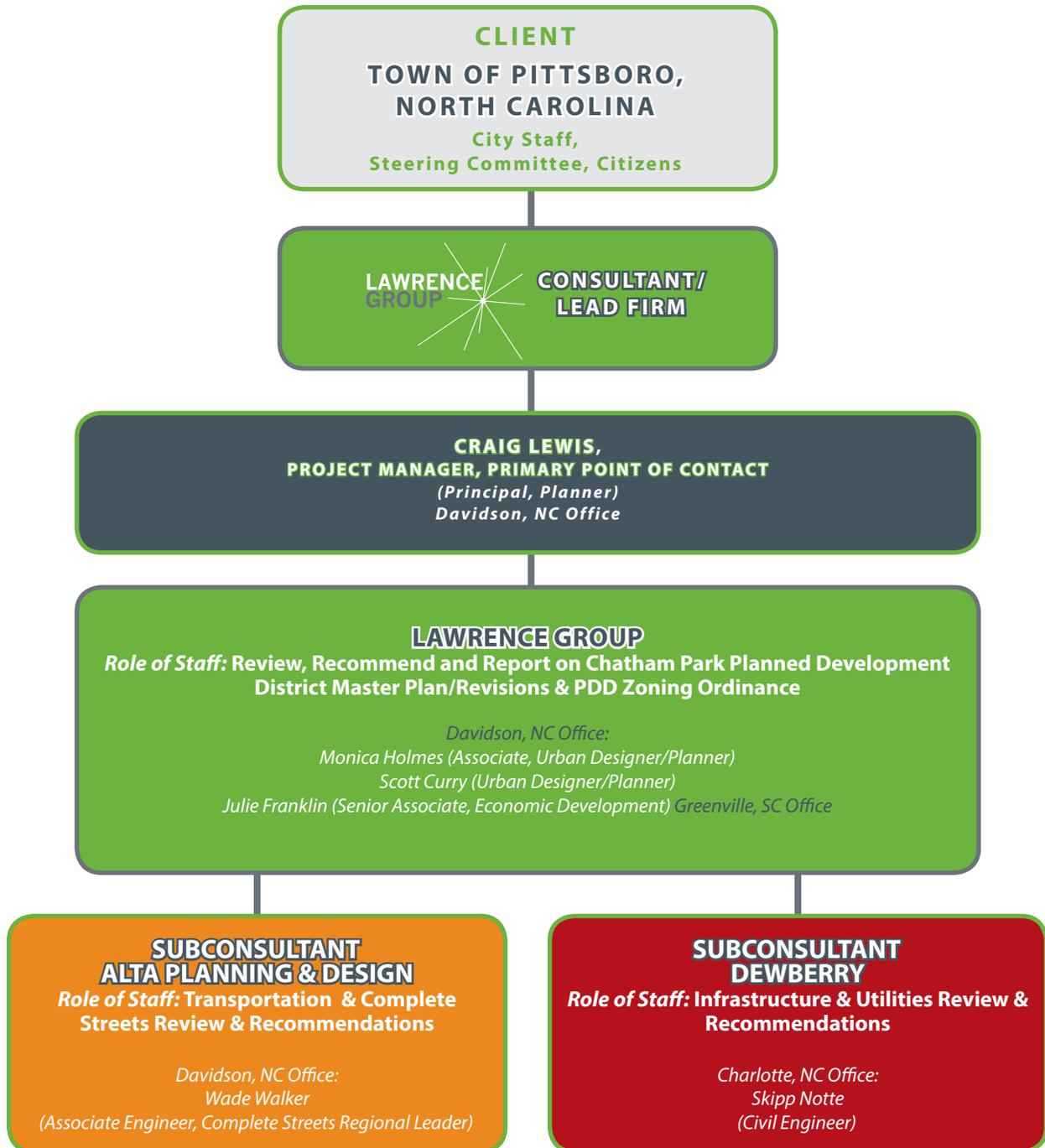




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ONE  
ORGANIZATIONAL CHART





PLANNING PROFESSIONAL TEAM MEMBER QUALIFICATIONS





**NATIONAL DIRECTOR OF TOWN PLANNING  
PRINCIPAL | DAVIDSON, NC OFFICE**

## CRAIG LEWIS, AICP, LEED AP, CNU-A

As a Lawrence Group Principal, Mr. Lewis has over 20 years of experience implementing the principles of Smart Growth, new urbanism, and sustainability through comprehensive community planning, form-based codes, urban design, downtown redevelopment, public/private partnerships, mixed-use infill and neighborhood design. He previously served as the Assistant Town Manager for the Town of Cornelius, NC and as a planner with the City of Belmont, NC. He is an engaging and informative speaker and skilled public facilitator.

### AWARDS

In addition to the many local, state and national planning awards for projects that he has led, Craig was honored in 2010 as one of the Charlotte Business Journal's "40 Under 40" recognizing his professional and civic accomplishments throughout the Charlotte region.

### LECTURES AND PRESENTATIONS

- Understanding Form-Based Codes, 2013 Municipal Attorneys of SC Annual Conference, Columbia, SC
- Form-Based Codes: What a Long, Strange Trip, It's Been, 2013 MO APA Conference, Branson, MO
- Form and Function: The Evolution & Use of Form Controls, 2013 NC APA Conference, Winston-Salem, NC
- Reclaiming the Suburban Corridor, 2013 NC APA Conference, Winston-Salem, NC & MO APA Conference, Branson, MO
- The Value of Placemaking in Building Resilient Communities, 2013 NC Department of Community Assistance Small Town Workshop, Morganton, NC
- Implementing New Urbanism is Hard Work, 2013 National APA Conference, Chicago, IL
- Using Placemaking to Create Resilient Cities, 2012 NC APA Conference, Wilmington, NC

### ACADEMIC

Master of Public Administration, The University of North Carolina at Charlotte, 1995 (Pi Alpha Alpha National Public Administration Honor Society)

Bachelor of Arts - Political Science, The University of North Carolina at Charlotte, 1992 (Omicron Delta Kappa National Leadership Honor Society)

### PROFESSIONAL

American Institute of Certified Planners, 1999 (#098684)

Congress for the New Urbanism, 1996 (Signatory of Charter)

LEED™ Accredited Professional, 2006  
CNU Accredited Member, 2010  
Urban Land Institute

**Length of Service in Current Position:**  
15 years



### RELEVANT PROJECT EXPERIENCE

**(ROLE: SERVED AS PROJECT MANAGER AND LEAD PLANNER)**

- Davidson, NC, Planning Ordinance Update (in process)
- Pinehurst, NC, Development Ordinance (in process)
- Wake Forest, NC, UDO Update (2013)
- Wilson, NC UDO Update (2012)
- Raleigh, NC UDO Update (2011)
- Wake Forest, NC Diagnosis Report & Annotated Outline (2010)
- Waynesville, NC Land Development Standards Update (2011)
- Beaufort, SC, City Building Plan & Code (2011-2013)
- Boone, NC, Smart Growth Audit & Comprehensive Plan (2008)
- Downtown Jacksonville, NC, Urban Code (2007) - SmartCode calibration
- Leland, NC, Comprehensive Plan (2008)
- Wendell, NC Comprehensive Plan & UDO (2008)
- Germantown, TN Smart Growth Plan & Code (2006)



**SENIOR ASSOCIATE | GREENVILLE, SC OFFICE**

# JULIE ORR FRANKLIN, AICP

For over two decades, Ms. Franklin has implemented community-led plans focusing on local solutions and sustainability as the driving force of economic growth. She is experienced in overseeing a wide range of planning and development projects, and utilizing her understanding of urban design to create value for both the private and the public sectors. She is skilled at assisting her clients in building effective programs, policies and public-private partnerships through the use of development agreements.

Ms. Franklin previously served as the economic development director for the City of Spartanburg, South Carolina and the development manager for the City of Greenville, South Carolina, where she played an integral role in the revitalization of those cities' downtown areas.

### ACADEMIC

Master of City & Regional Planning – Public Policy & Development, Clemson University, 1997

Post-Baccalaureate Study - Architecture, Clemson University, 1993-1995

Bachelor of Arts - Psychology, University of Georgia, 1988

### CIVIC

globalbike, inc Board of Directors/ Director of Program Evaluation, 2011 - present

CommunityWorks Carolina (formerly Greenville Housing Fund) Board of Directors, 2012 - present

### PROFESSIONAL

Member, American Institute of Certified Planners, 2000 (#109959)

**Length of Service in Current Position:**  
**1 year**



### RELEVANT PROJECT EXPERIENCE

#### (ROLE: FACILITATING PUBLIC AND PRIVATE SECTORS, DRAFTING DOCUMENTS, NEGOTIATING DELIVERABLES TO ENHANCE OVERALL PROJECT)

- Prince Frederick, MD Town Center Master Plan, Public-Private Partnership Strategy (2013)
- Germantown, TN, Poplar Avenue Gateway Area Plan (2013)
- Augusta, GA, Laney Walker/Bethlehem APA CPAT Project Evaluation (2013)
- Beaufort, SC, Marina Redevelopment Site Public-Private Partnership (2013)
- Woodruff, SC, Main Street Downtown Program Facilitation (2013)
- Greenville, SC, West Side Neighborhood Plan (2013)
- Waxhaw, NC, Downtown Neighborhood Plan (2013)
- Germantown, TN, Small Area Plan and Smart Code (2013)
- Greenville, SC, Haynie-Sirrine Master Plan and Code Update (2013)
- Beaufort, SC, Civic Master Plan Implementation (2012-2013)
- Programmatic Strategic Plan, Upstate Mediation Center, Greenville, SC (2011)\*
- Spartanburg, SC, Lan-Yair Multi-Use Development Plan & Agreements (2008)\*
- Spartanburg, SC, Brownfields Redevelopment Pilot Project (2008)\*
- Spartanburg, SC, Downtown Master Plan (2008)\*
- Greenville, SC, Brownfields Redevelopment Program (2001-2005)\*
- Greenville, SC, West End District Revitalization Efforts (1998-2005)\*

\*Indicates project performed prior to joining LG.



PLANNER/ASSOCIATE | DAVIDSON, NC OFFICE

## MONICA C. HOLMES, AICP, CNU-A

### ACADEMIC

Master of City and Regional Planning, Clemson University, 2007, 4.0 GPA (Outstanding Second Year Graduate Student Award, Palmetto Conservation Fund Grant Recipient, and Edward Falk Planning Promise Award)

Bachelor of Environmental Design in Architecture, North Carolina State University, 2003, Cum Laude Honors (DaVinci Scholar, Order of Omega Member, Chancellor's Liaison Board, President of the Panhellenic Council)

Bachelor of Arts in History, North Carolina State University, 2003, Cum Laude Honors

### PROFESSIONAL

American Institute of Certified Planners 2010 (#181830)

Congress for the New Urbanism- Accredited Member

Mixed Income Housing Coalition

**Length of Service in Current Position: 3 Years**

With a background in urban design and planning, Mrs. Holmes is committed to building livable communities. She has extensive charrette design experience, actively working with stakeholders to reach sustainable solutions. She is experienced in neighborhood design, site planning, coding, graphic design, and project management. Monica's early career focused on working with private developers in the arena of traditional neighborhood development. She helped design and implement over 25 private development projects. She is experienced in large scale, regional sustainability projects, including the Scottish Sustainable Communities Initiative and the Atlanta Lifelong Communities Initiative. Both projects addressed sustainable regional growth through targeted case studies, leading to both integrated development plans and regional sustainability tool boxes. She was also a core team member of the Light Imprint Stormwater Team. The Light Imprint Team worked for several years to develop a stormwater tool selection system based on the transect, soil type, climate, cost, maintenance level and tool type.

URBAN DESIGNER/PLANNER | DAVIDSON, NC OFFICE

## SCOTT CURRY, CNU-A

### ACADEMIC

Master of Urban Planning, The University of Michigan (Ann Arbor), 2010 (Wallenberg Scholar Award Recipient, Academic Achievement Award Recipient, Edward Ginsberg Community Service and Social Justice Award Recipient)

Master of Urban Design, The University of Michigan (Ann Arbor), 2010

Bachelor of Urban Planning and Development, Ball State University (Muncie, IN), 2007 (College of Architecture and Planning Valedictorian, Summa Cum Laude, Alpha Lambda Delta Academic Honor Society)

### PROFESSIONAL

American Planning Association, 2004

APA Urban Design and Preservation Division National Fellow, 2009

Congress for the New Urbanism- Accredited Member

**Length of Service in Current Position: 3 Years**

Mr. Curry has over 8 years of academic and professional experience in a wide range of urban planning and urban design projects, focused on sustainable urbanism. His work varies in scale from comprehensive regional plans to small area plans, and has been enriched by several international planning and design project experiences. Scott has been appointed to several research assistantship positions focusing on issues including sustainable transportation initiatives, district-scaled urban infrastructure, and contemporary best practices in urban design. More recently, he has developed professional expertise in federal grant management and institutional planning and design, having previously served in the Sustainability Program for the Centralina Council of Governments in Charlotte, NC and in the Campus Planning and Design group for JJR, Inc. in Ann Arbor, MI.

ASSOCIATE ENGINEER/COMPLETE STREETS  
REGIONAL LEADER | DAVIDSON, NC OFFICE



## WADE WALKER, PE, APA, ITE, CNU

### ACADEMIC

Master of Science Transportation Systems, 1994 University of Central Florida, Orlando Florida

Bachelor of Science Civil Engineering, 1991 University of Arkansas Fayetteville, Arkansas

### PROFESSIONAL

Professional Engineer, NC (035533), FL (51535), MS (20621), TN (00115128), SC (30539)

Wade Walker's focus for the past 18 years has been on livable transportation and context-sensitive solutions, focusing on rebalancing transportation systems to support the urban or rural contexts in which they occur. He is a recognized expert in walkability and Smart Growth, and often speaks at national conferences on Complete Streets and balanced multimodal solutions. Much of his work is done in a multi-disciplinary charrette setting, working collaboratively with architects, planners, landscape architects, urban designers, and stakeholders to create great communities through a community-driven process. **(Length of Service in Current Position: 6 months)**

### RELEVANT PROJECT EXPERIENCE (SERVED AS TRANSPORTATION CONSULTANT)

Edenborne TND Master Plan, Ascension Parish, LA - TND with Community College, approximately 300 DU's, 240 hotel rooms, and 300KSF retail in a walkable town center format (2014, in master planning phase); Rouzan TND Master Plan, Baton Rouge, LA - Infill neighborhood 1 mile from LSU campus, about 200 DU's with library and mixed use retail in a walkable neighborhood - (2008, under construction); Hernando West Master Plan and Entitlements, Hernando, MS - 1,100 acre TND on former plantation adjacent to downtown square in Hernando, MS. Includes greenway and trail system, approximately 1,000 DU's, and 500KSF mixed use retail in a walkable neighborhood format. (2006, approved); Market Common, Myrtle Beach, SC - TND with successful mixed use retail core (1998, constructed); Regulatory Work for Development Agreements for City of Beaufort, SC & City of Raleigh, NC.

PROJECT MANAGER/CIVIL ENGINEER | CHARLOTTE, NC OFFICE



## SKIP NOTTE, PE, LEED AP

### ACADEMIC

BS/Virginia Poly Technical University/Civil Engineering

### PROFESSIONAL

Professional Engineer, NC (037673)

Skip offers experience and expertise include the preparation of engineering studies, master plans, technical specifications, design of projects, and construction administration for civil engineering projects. Under his direction, Dewberry has successfully completed numerous complex projects requiring the coordinated effort of a multi-disciplined team of professionals. With more than 15 years of experience, Skip is ultimately responsible for ensuring Dewberry delivers a quality product that meets or exceeds the Client's expectations and is delivered on-time and within budget. **(Length of Service in Current Position: 15 years)**

### RELEVANT PROJECT EXPERIENCE (SERVED AS CIVIL ENGINEER/CONSULTANT)

Spring Creek Planned Use Development - 800+ Acres Residential, Commercial, Light Industrial, Golf Course - Louisa, VA; Willowside Grove Residential Development - 140+ Acres - Gaston County, NC; Dutchman's Creek Residential Development - 600+ Acres - Gaston County, NC; Long Range Water Planning (Included Ordinance Development for Entire County) - Louisa County, NC; Stockbridge Area Waste Water Master Plan - 800+ Acres - York County, SC; Spring Grove Waste Water Master Plan Third Party Evaluation - 5,000 + Acres - Charleston County, SC.

THREE  
LEAD FIRM CAPABILITIES



# LAWRENCE GROUP



Headquartered in St. Louis, Lawrence Group has a staff of 160 people with network offices in Austin, the Carolinas, New York and Philadelphia. We have accomplished a focused, steady growth over the past 30 years by nurturing strong professional relationships, striving for innovative, appropriate design solutions, and above all else, providing excellent service to our clients. Our Carolinas office in Davidson, NC, will be the location from which the work for this RFP will be performed and is supported by an experienced team of planners, urban designers, landscape architects, architects, and local economic developers.

Our Community studio incorporates architecture, town planning, and landscape architecture to create and maintain the highest quality public spaces, streets, blocks, neighborhoods, communities, and regions using solutions that promote truly sustainable natural and human habitats. We have nationally recognized and award-winning expertise in walkable urbanism, neighborhood preservation and regeneration, parks and public space, urban design and streetscapes, comprehensive planning, and form-based codes and regulatory audits. We are founding signatories on the Charter for the New Urbanism and are LEED accredited and experienced.

## DESIGN GUIDELINES, CODES, REGULATORY AUDITS & DEVELOPMENT FACILITATION

The Lawrence Group works with communities who are seeking to improve the overall aesthetic and functionality of their communities. From street connectivity, to environmental protection, to commercial building design, each plays a role. We offer unique documents to our clients that include audits, assessments, and toolkits for examining the present and looking toward the future.

## lead firm's capabilities

It has been said that coding is the most sophisticated form of planning. Having to guard against the worst case scenario without preventing the preferred future is a tenuous line that only the most disciplined author can prepare. Our code expertise considers the community's interests and the landowner's interests simultaneously. How? Because we are among a small class of peers who write codes that are actually charged with implementing them for developers. We understand their reality as well as we understand the needs and expectations of the community.

The Development Review Assessment project offers an opportunity for the Town to bridge the gap between its aspirations and expectations. Our firm offers a breadth of experience that puts us in the unique position of being able to provide an innovative and implementable approach to realizing these aspirations. We understand development and that ultimate goal is to implement plans in a manner that promotes economic prosperity for the community. As demonstrated in our project experience, we have worked on a variety of project types, scales, and issues including conventional ordinances, UDOs, form-based codes, SmartCodes, hybrid codes, regional plans, town plans, comprehensive plans, mixed-use district master plans, architectural guidelines, and facilitation of public-private partnerships throughout the country. This diversity allows us the opportunity to approach coding and development agreements from multiple angles, ensuring well-designed and dynamic places and spaces. It also ensures that the standards will be viable for the developer, citizens and the Town.

Our current on-call agreements for development review include:

- Beaufort, SC
- Bluffton, SC
- Davidson, NC
- Germantown, TN
- Spartanburg, SC
- Wake Forest, NC
- Waxhaw, NC
- Woodruff, SC

Craig Lewis will serve as project manager and ensure all necessary resources are allocated to meet the expedited schedule set forth by the Town. Lawrence Group brings a talented group of planners and development specialists to the table and will be supplemented by Alta Planning and Design and Dewberry for any transportation and infrastructure assessment.



### SUBCONSULTANT

Alta Planning + Design is North America's leading multi-modal transportation firm that specializes in the planning, design, and implementation of bicycle, pedestrian, greenway, park, and trail corridors and systems. Founded in 1996, Alta has over 100 staff in numerous offices across North America with an international workload. On any given day, most staff walk, bike, or take transit to work. We are committed to transforming communities, one trip at a time, one step at a time, and one street, intersection, and park at a time.

### COMPLETE STREETS

Making core areas and streets more livable and pedestrian and bicycle-friendly is a priority for many communities. Alta offers a unique blend of skills to produce an effective and high quality Complete Streets solution, from concept to implementation. Our staff have specialized expertise in land-use planning, traffic calming, context-sensitive design, Main Streets, transit corridors and access, multi-modal design, urban design, and many other aspects of creating livable communities. Alta is the national leader in creating plans that support sustainable community strategies and Complete Streets policies.

Alta is experienced with addressing the technical and community issues and objectives associated with streetscape, and seeing that applicable standards are met, the intended users are well-served, and conflicts and impacts are avoided.

**Alta Planning + Design shares office space in Davidson, NC with Lawrence Group.**



### SUBCONSULTANT

Dewberry is a leading professional services firm with a proven history of providing architecture, engineering, and management and consulting services to a wide variety of public- and private-sector clients. Recognized for combining unsurpassed commitment to client service with deep subject matter expertise, Dewberry is dedicated to solving clients' most complex challenges and transforming their communities. Established in 1956, Dewberry is headquartered in Fairfax, Virginia, with more than 40 locations and 1,800+ professionals nationwide.

### SITE/CIVIL SERVICES

Our site/civil professionals combine an unsurpassed commitment to serving clients with deep subject matter expertise in a broad spectrum of professional services. For our clients' property development projects, we offer creative and cost effective designs that transform communities. We provide our commercial, industrial, and residential clients with a range of services that include:

- Land planning
- Landscape architecture
- Utility infrastructure
- Telecom design services
- Site planning
- Stormwater management
- Cost estimating
- Sustainable design
- Development assessments

Starting with conceptual planning, we develop a comprehensive assessment of the opportunities and constraints of the land in question – from multiple perspectives such as transportation and infrastructure networks, to smart growth and sustainable design issues. We then incorporate master, entitlement, and jurisdiction planning. With our long history and broad spectrum of experience, we can deliver site designs that make client visions a reality while strengthening the integrity of our communities.

**Dewberry will perform this work out of their Charlotte, NC office.**

FOUR  
RELEVANT EXPERIENCE AND CAPABILITIES





### BOONE, NC SMART GROWTH AUDIT & COMPREHENSIVE LAND USE PLAN

**Dates of Service:**  
2008-2009

**Client:**  
Town of Boone

#### LIST OF SERVICES

- Smart Growth Audit
- Comprehensive Land Use Plan

**Location:**  
Boone, NC

**2008 Marvin Collins Outstanding Planning Award  
Special Theme-Managing to Grow  
Boone Smart Growth Audit**

**\*Wade Walker (Alta) was also on this team.**

The Town of Boone, NC, retained the Lawrence Group to conduct a Smart Growth Audit prior to the land use plan with the intent to “assess current growth policies and implementation measures for the expressed purpose of ...promoting accepted principles of Smart Growth within... Boone.” The Audit contains over 70 major strategic action recommendations for implementing Smart Growth in Boone.

The master planning process was shaped by the physical, environmental, economic, and social conditions in the Boone community. The plan intends to balance vision, prescription, and flexibility. Through the master planning process, the vision was created. The land use master plan works together with the comprehensive plan and other plans and programs to provide for the Town of Boone’s long range growth. The land use master plan is a multi-dimensional framework for the comprehensive plan and will serve as the basis for growth and redevelopment of the town.



## WENDELL, NC COMPREHENSIVE PLAN & UNIFIED DEVELOPMENT ORDINANCE

### LIST OF SERVICES

- Comprehensive Plan
- Wendell UDO

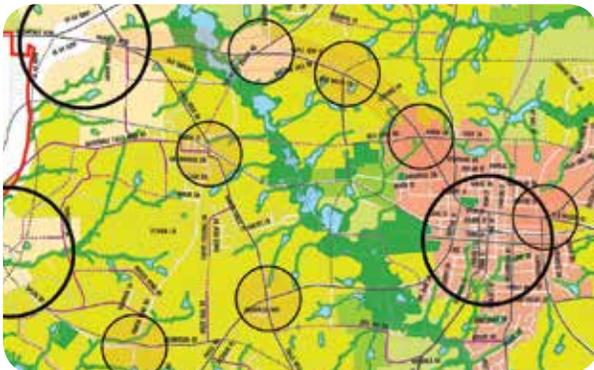
**Dates of Service:**  
2007-2009

**Client:**  
Town of Wendell

**Location:**  
Wendell, NC

The Comprehensive Plan for Wendell resulted from a visioning effort which focused on six major topics, including the overarching principle of “preserving the historic character and the small town feel of the community.” The plan includes a land use strategy framework based on the rural-urban transect. It also includes recommendations for a future collector street network. The plan includes recommendations for economic development, mixed-use and clustered development, and preservation of sensitive natural areas. Lawrence Group also developed a design-based UDO to implement the recommendations in the plan. This UDO is currently guiding the major residential development of Wendell Falls, a 1400 acre, 4,000 home project that began moving forward in late 2013.

**2007 NCAPA Outstanding Planning Award:  
Comprehensive Planning — Small Communities,  
Honorable Mention**



## WAXHAW, NC PLANNING SERVICES

### LIST OF SERVICES

- Downtown Master Plan & Code
- Downtown Neighborhood Plan
- Highway 16 Corridor Plan

**Dates of Service:**  
2012-2013

**Client:**  
Town of Waxhaw

**Location:**  
Waxhaw, NC

The Downtown Waxhaw Vision Plan includes recommendations and priorities to improve, revitalize and strengthen the downtown. The plan's action items seek to provide the conditions under which the vision can be achieved, by way of providing sensible land use regulation, necessary public investments, the development of appropriate programs and policies, encouraging catalyst projects and other actions. Following the Downtown Waxhaw charrette, the Town retained Lawrence Group to complete a full regulating plan and Downtown Code for the area. LG also recently completed two small area plans for the Town including a neighborhood study and strategic corridor plan. These plans provide opportunities for appropriate growth and a “road map” for future development and public and private investment. The Town was given a prioritized Implementation Matrix that focuses on housing, commercial development, connectivity and mobility, transportation and infrastructure improvements and detailed suggestions for each neighborhood. The corridor plan offers detailed illustrations of streetscape improvements, a regional bicycle/pedestrian network strategy, and specific land use recommendations that will accommodate ongoing development pressure in a manner that adds value to the Highway 16 corridor and the greater Waxhaw community. This plan is one example of Lawrence Group's vast experience in area planning work for small communities undergoing rapid change.





## BEAUFORT, SC CITY BUILDING PROGRAM

### LIST OF SERVICES

- Smart Growth Audit
- 2009 Vision Beaufort Comprehensive Plan
- Civic Infrastructure Audit
- Civic Master Plan
- Boundary Street Complete Street TIGER Grant Author & Project Management
- Plan Review & City Architect Services
- PUD Development Agreements Review/Analysis
- Beaufort Code

**Dates of Service:**  
2008-2013

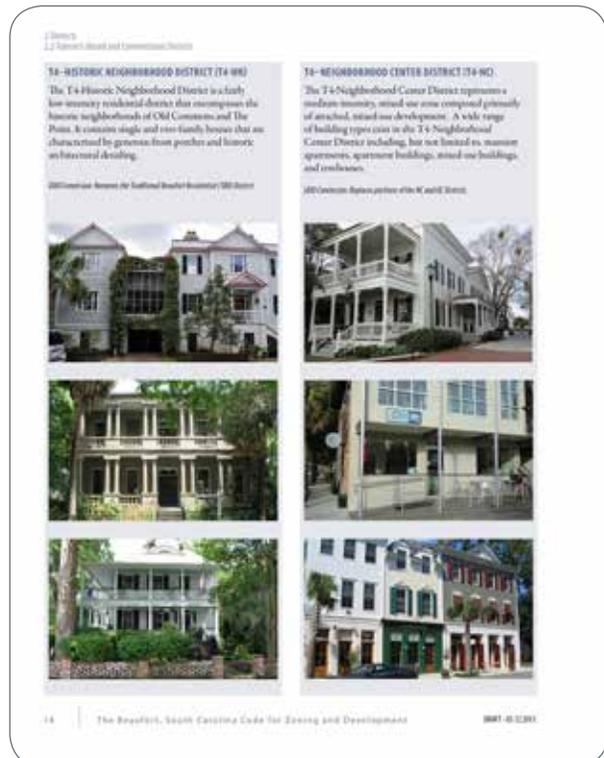
**Client:**  
City of Beaufort

**Location:**  
Beaufort, SC

One of the key work products of this partnership is a Civic Master Plan for Beaufort. The plan establishes principles and standards that all public and private development will follow and identifies and promotes investment and reinvestment opportunities in the area. Design work for the effort has been completed utilizing three public charrettes. Lawrence Group is currently working with the Beaufort Office of Civic Investment to create and adopt a citywide form-based code to regulate future development in Beaufort, South Carolina. Once the code is adopted, it will function as the implementation tool for two other Lawrence Group planning projects in Beaufort: the 2009 Comprehensive Plan and the 2013 Civic Master Plan. As an extension of those projects, the code provides the regulatory framework so that future investment reflects the vision for vibrant, walkable neighborhoods that complement the historic architecture and estuary environment that has defined Beaufort for three centuries.

Beaufort is faced with the unique challenge of maintaining resilience as a 300-year old coastal city amidst the economic realities of the 21st century. The Office of Civic Investment was developed as a public-private partnership between the City and Lawrence Group to assist in this effort. The Office's goals include the implementation of the Comprehensive Plan (also produced by Lawrence Group) along with the long-term work plan of the Beaufort Redevelopment Commission. This office manages a transparent and aggressive work program that brings efficiency and organization to achieve Beaufort's goals for the future.

**\*Wade Walker (Alta) was also on this team.**





## WAKE FOREST DIAGNOSIS REPORT & UDO

As a means to implement their recently adopted Community Plan, the Town engaged The Lawrence Group to assess the relative strengths and weaknesses of the existing development ordinances and make recommendations for a new consolidated Unified Development Ordinance.

We are currently engaged in developing the UDO for the Town based on the diagnosis report and annotated outline. Like all of our planning efforts, facilitated public workshops and valuable input from Town staff have guided the process.

**Dates of Service:**  
2011-2013

**Client:**  
Town of Wake Forest

**Location:**  
Wake Forest, NC



## WILSON, NC DIAGNOSIS REPORT & UDO

As a means to implement their recently adopted 2030 Comprehensive Plan, the city engaged The Lawrence Group to evaluate its existing development ordinances and make recommendations for a new consolidated Unified Development Ordinance incorporating form-based districts.

The completed code includes a streamlined development review process that empowers staff to approve those applications that meet the intent of the 2030 Comprehensive Plan as implemented through the UDO.

**Dates of Service:**  
2010-2012

**Client:**  
City of Wilson

**Location:**  
Wilson, NC



## KNIGHTDALE, NC UDO

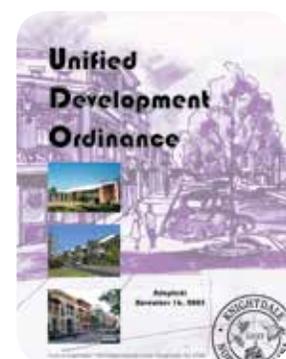
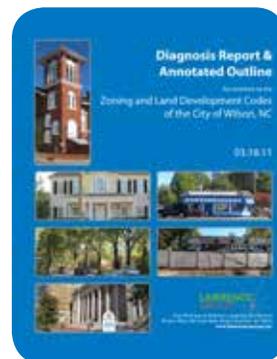
This comprehensive rewrite of the City's development ordinances converts existing euclidean zoning to a form-based code using the transect as the fundamental organizing tool. This richly illustrated ordinance is easy to read and has built-in hyper-links for improved navigation.

**Dates of Service:**  
2004-2005

**Client:**  
Town of Knightdale

**Location:**  
Knightdale, NC

## 2006 NCAPA Outstanding Small Community Planning Award





**LIST OF SERVICES**

- Transit Area Study
- Circles at 30 Small Area Plan
- Davidson Ordinance Diagnosis Report
- Davidson Planning Ordinance
- Davidson On Call Planning Services
- South Street Park Master Plan
- Davidson Park & Recreation-Pump House Renovation
- Roosevelt Wilson Park Restroom Design
- Delburg Pocket Park Infill Housing
- Walnut Grove Multi-family Infill Housing
- South Main Condos
- The Woodlands Neighborhood
- Affordable Infill Housing-Deer Park

**Dates of Service:**  
2000-2014

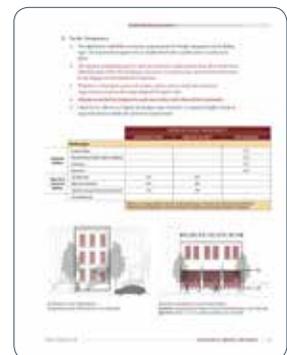
**Client:**  
Town of Davidson

**Location:**  
Davidson, NC

**DAVIDSON, NC PLANNING SERVICES**

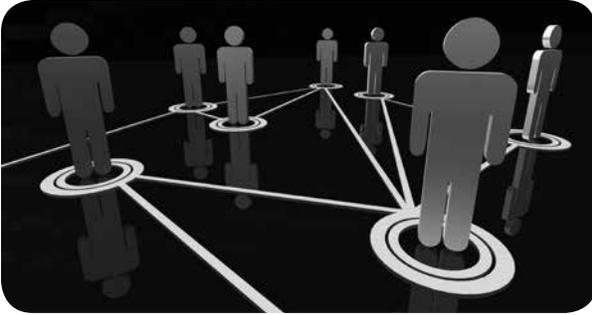
In the past several years the Town of Davidson has completed a number of small area plans that update expectations for development in Davidson in response to increasing growth pressure and the potential introduction of regional commuter rail service. In order to support the conclusions of those plans, the town hired Lawrence Group to revise the Davidson Planning Ordinance. We began this process with a thorough analysis and diagnosis report of the existing ordinance. The Davidson Planning Ordinance project holds special significance for Lawrence Group as it offers another opportunity to engage our hometown and to work in a jurisdiction that we've helped to become one of the most progressive municipalities for urban planning and design in the state.

Lawrence Group has also been the firm of choice for private development in the Town of Davidson having completed several infill housing projects and entire neighborhood designs for developers.



FIVE  
REFERENCES





## LAWRENCE GROUP REFERENCES

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### BEAUFORT, SC CITY BUILDING PROGRAM

**Contact Information:**

Scott Dadson, City Manager  
(843) 525-7078 | [sdadson@cityofbeaufort.org](mailto:sdadson@cityofbeaufort.org)

**Dates of Service:** 2008-2013

**Cost of Services:** \$113,000 Comprehensive Plan, \$1,212,780 Office of Civic Investment & Civic Master Plan  
\$141,950 Form Based Code

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### WAKE FOREST, NC DIAGNOSIS REPORT AND UDO

**Contact Information:**

Chad Sary, Asst. Planning Director  
(919) 554-6510 | [csary@wakeforestnc.gov](mailto:csary@wakeforestnc.gov)

**Dates of Service:** 2011-2013

**Cost of Services:** \$192,600

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### DAVIDSON, NC PLANNING ORDINANCE DIAGNOSIS REPORT AND CODE UPGRADE

**Contact Information:**

Ben McCrary, Planning Manager  
(704) 892-7592 | [bmcrary@townofdavidson.org](mailto:bmcrary@townofdavidson.org)

**Dates of Service:** 2013

**Cost of Services:** \$76,000

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# Pittsboro

